

A PUBLICATION OF HEBREW HEALTH CARE, INC.

HIGHLIGHTS

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HHC Hosts *Annual Meeting*

On October 11, 2011, 125 of Hebrew Health Care's board, staff, corporators and community supporters gathered for its Annual Meeting and Installation Event as the organization celebrated its 110th Anniversary. Attendees enjoyed a lovely cocktail reception with scrumptious hors d'oeuvres before the meeting commenced.

The program included opening remarks from Outgoing Chairman, Gary Schwartz; message by President and CEO, Bonnie B. Gauthier; installation of Board Members and Officers and an awards ceremony. Hebrew Health Care Board Member Elliott Tertes was recognized with the Georgette Koopman Trustee Award for Excellence for his service and leadership in HHC's recent strategic planning initiative. Staff recognition through the Elaine Gollis Employee Award for Excellence was presented by her son, Mark Margiotta, acknowledging Nutritional Aide Maria Clara's 37 years of exemplary performance and work ethic.



Newly installed officers of Hebrew Health Care are left to right: David Houle, Executive Vice President and CFO; Bonnie Gauthier, President and CEO; E. Merritt McDonough, Jr., Vice Chairperson; Richard Rubenstein, Chairman of the Board of Trustees; Ross Hollander, First Vice Chairperson; Anja and Gene Rosenberg, Honorary Life Chairpersons; Gary Schwartz, Immediate Past Chairman; Pia Rosenberg Toro, Auxiliary Co-President; and Deborah Kleinman, Vice Chairperson. Not pictured Brad Hutensky, Vice Chairperson and Joshua Hollander, Vice Chairperson/Secretary.



HEBREW HEALTH CARE
for health, for life

Dear Friends,

Hebrew Health Care faces exciting times as we begin to implement our new Strategic Plan. This plan was carefully crafted by members of the Board, staff and other community leaders under the leadership of Board Members Elliott Tertes and Gideon Rutenberg. They spent countless hours working together, and with Marcia Hickey, VP of Strategic Initiatives, to assure that the Strategic Planning Committee's labors yielded a meaningful yet flexible plan.

Part of that plan included revitalizing our lay leadership. Hebrew Health Care has always been grateful for the time, talent and financial support of its gifted lay leadership. With our recent annual meeting in October, Hebrew Health Care elected an energetic group of newly installed officers and trustees who will oversee the implementation of our plan. Also, Board Committee Chairs have been reassigned to take fullest advantage of individual interests and areas of expertise.

Ross Hollander, First Vice Chair, will head the Business Development Committee. Peter Evans has agreed to chair the Strategic Planning Committee, while Irving Moy will lead the Facilities Committee (formerly the House Committee).

We are counting on the support of our stakeholders to help us become the Hebrew Health Care of tomorrow, so that we can continue to meet the needs of our community. And as we report on our progress and review our successes, we will seek your feedback and your support so that we stay on time, and on track.

It's an exciting time for Hebrew Health Care, and for the thousands of individuals who rely on us now and in the future.



Richard Rubenstein
Chairman of the Board



Bonnie B. Gauthier
President & CEO



A Shared Community Responsibility

The story of Hebrew Health Care is a perfect depiction of what happens when philanthropy embraces vision and need, enabling organizations to move from “if only we could” to “this is how we will.” This past year philanthropy has enabled our geriatric specialists to develop innovative arts programs that address the unique needs of those we serve. This past year philanthropy has made it possible for HHC to offer accessible gardens which not only provides therapeutic, normalizing activities for our residents to participate in, but yields a harvest which can be used in our cooking groups and donated to food pantries. This past year philanthropy has made it possible for HHC to create a multi-sensory room which gives our dementia patients the opportunity to experience different sights, sounds, textures and smells within a safe and nurturing environment.

These are just a few examples of how your philanthropy this past fiscal year has made a difference for those we serve. As we begin our new fiscal year, I humbly ask you to renew your Annual Fund donation so we can once again go from “if only we could” to “this is how we will.”

Please help the thousands of families we serve by going to www.hebrewhealthcare.org to make your year-end donation today.



Madelene Francese
Vice President of Development



HHC Hosts Annual Meeting

Continued from Cover... In addition, HHC extended its appreciation to the 68 Corporators who serve as ambassadors to the organization. The 2011 Annual Meeting marked the installation of its new Chairman of the Board of Trustees, Richard Rubenstein.

Officers also installed with Mr. Rubenstein were Honorary Life Chairpersons Anja and Gene Rosenberg; First Vice Chairperson, Ross Hollander; Vice Chairperson, E. Merritt McDonough, Jr.; Vice Chairperson, Brad M. Hutensky; Vice Chairperson, Deborah M. Kleinman; Vice Chairperson/Secretary, Joshua Hollander; President and CEO, Bonnie B. Gauthier; and Executive Vice President and CFO, David A. Houle. Nineteen other individuals were installed on to the Board of Trustees to serve one, two and three year terms. At the invitation of Rubenstein and HHC’s Rabbi Gary Lavit, all officers and trustees were installed by Rabbi Michael Pincus of Congregation Beth Israel in West Hartford.



The Elaine Gollis Employee Award for Excellence was presented by her son, Mark Margiotta, acknowledging Nutritional Aide Maria Clara’s 37 years of exemplary performance and work ethic. Patricia Ferreira (right), Clara’s supervisor, made remarks about Maria’s work.

Thank you to HHC's Staff

The power outages made life at HHC very tough, and very challenging. We would like to thank everyone of our HHC staff for coming in, for maintaining as safe and comfortable an environment as possible for our residents, patients and clients throughout the nearly 10 days we were on emergency generator. We recognize that many of our staff had no heat or hot water in their own homes, and they made every effort to come in to care for our elders. We are honored to be part of an amazing team!



Vincent Williams was among hundreds of HHC's employees who made our elders a priority by coming to work in the aftermath of Storm Alfred.

SummerWood Celebrates 10 Year Anniversary

Hoffman SummerWood Community celebrated the community's 10th anniversary on September 11th during National Assisted Living Week. Themed "Forever Proud," the program was poignant addressing the pride one has in work well done, family, friends, community and especially the pride we feel as American citizens.



Pictured in photo are SummerWood resident, Ruth Alexander with "Elvis" (Robert J. McArthur). Photo courtesy of Paulo Ferreira.

Musical entertainment was provided by Robert J. McArthur, a well known Elvis impersonator. The "Decade of Pride" portion of the program entailed ten residents and employees, each representing a year together from 2001 to 2010, to share of what they were most proud. In the lobby ten exhibits, showcasing SummerWood occasions was also on display.

RESIDENT FOCUS

Harry Pruce is 100!

On October 29, Dr. Harry Pruce celebrated his 100th Birthday at Hebrew Health Care's Adult Day Center. Born and raised in Manhattan's Hell's Kitchen, Dr. Pruce studied at Columbia University before attending dentistry school at Marquette University in Wisconsin. With his education complete in 1938, he established a dentistry practice in New York City. Shortly after, he was called to serve in World War II as a Major in the US Air Force in the Medical Corp. After returning home, he married his sweetheart Beverly in December 1940, and had 'two amazing kids,' Marny and Andrew.

He first came to Hebrew Health Care's Adult Day Center in 2002, and later became a resident at the Home in 2007.. He credits his long life to his amazing family and merry life. When asked about HHC he states, "It changed my life for the good; I go to sleep looking forward to the next day."



Harry Pruce (center) is surrounded by his family during his 100th birthday celebration at the Adult Day Center.

Dear Friends,

The month of September marked two wonderful milestones for the Auxiliary. On Sunday September 18th, we held our 5th Annual Family Fun Day–Apple Fest. Financially we reached our goal of raising more than \$20,000.00 in Corporate Sponsors, over \$2, 500.00 on the day of the event and not only was the weather a picture perfect day; but so many residents, family members, and people from the community came to support our event! The food sold out, lawn volleyball for the residents was a huge hit, plate spinners, tattoo artists, face painters, arts and crafts, bouncy houses and absolutely outrageous tea-cup basket raffle. Fun to be had by all!

Tuesday September 20th, Pia Rosenberg Toro and I, Lisa Snyder Berman were installed as Co-Presidents. The evening's theme was L'ador V'ador—from generation to generation. The room was filled with such warmth, delicious food and so much energy we hope to filter over the next two years of our Presidency! To the Co-Chairs of the evening: *Elaine Smith, Sandy Goldberg and Brenda Berman*: thank you for such a memorable evening!

Pia and I are so excited and ready for this endeavor. Thank you to everyone who came out to Volunteer at Loaves and Fishes during this trying week after the storm.

Peace and Love,

Lisa and Pia, Co-Presidents



Lisa Snyder Berman
Co-President, Auxiliary



Pia Rosenberg Toro
Co-President, Auxiliary

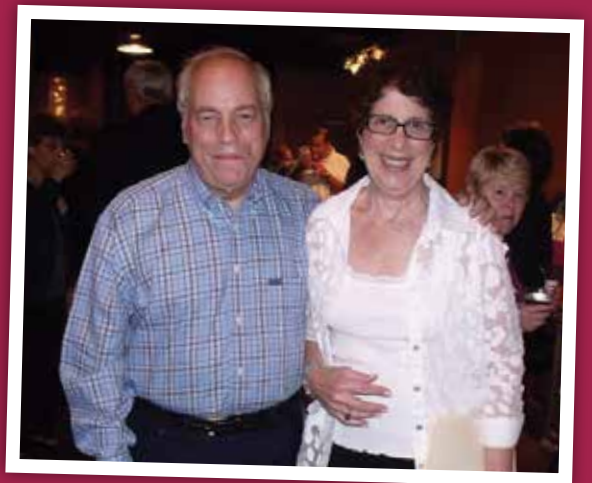
Chairman's Musings

A year ago when I was asked to be the next chair of HHC I decided that I wanted to really get to know our key employees. I managed (along with our President and CEO) to have a lunch with each member of the senior staff over the past year.

While I certainly gained a lot of knowledge about HHC, something far more interesting became readily apparent. The love that each of these wonderful people felt for their patients and Hebrew Health Care was remarkable. Long hours and tough jobs did not deter these people—in fact it strengthened their resolve to make Hebrew Health Care a premier healthcare institution. They are all leaders in their respective fields and could have a position anywhere—yet each one told me in their own way how much our Home meant to them and why they viewed their respective role as more than just a job.

And when I attended the employee recognition dinner I saw the same thing—love and dedication from junior and senior employees alike.

It's humbling for me as Chair to work with these people. I ask that next time you see them in action that you remember to thank them for what they do for all of us.



Richard Rubenstein (left) with Ruthan Wein, Director of Volunteer Resources.

Congratulations Sarah Gamble!

Sarah Gamble is perhaps one of our longest serving employees having started her career at Hebrew Health Care on August 5, 1963 on Tower Avenue in Hartford as a Certified Nursing Assistant (CNA). After working faithfully as a CNA for 25 years she assumed the role of Unit Secretary to allow her to spend her weekends with her family. As a Unit Secretary she is not responsible for direct care of patients, but she has found that she can continue to help her residents in other ways.

Her daily work demands keep Sarah quite busy. With a vibrant program on the Special Care unit, Sarah feels that her teammates depend on her to keep the unit running smoothly. ***“When I first came to HHC it was just a job for me, but as I’ve grown it has become more for me. I love coming to work every day. I am a patient advocate,”*** explained Sarah.



Congratulations on 48 years of service Sarah!



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