

# HIGHLIGHTS

A PUBLICATION OF HEBREW HEALTH CARE, INC.



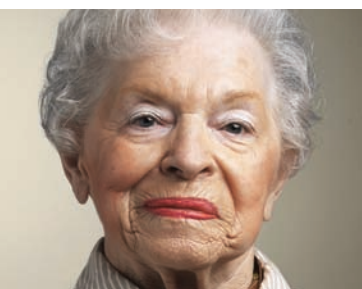
## Making a difference for 35 years!



Hebrew Health Care has always enjoyed a good celebration. Celebrations help define our lives, infuse us with spirit, help maintain the optimistic attitude that has been our hallmark for more than 100 years.



On June 18, we celebrated the 35th anniversary of The Hebrew Health Care Campus Adult Day Center in West Hartford. 75 adult day center clients, family members, staff, volunteers, and board members dined on a four course luncheon and sang tunes from the 40's, 50's, and 60's with tuba-playing singer John Banker.



The theme of the celebration was **"You Make the Difference."** We recounted how each group of attendees contributes to life at Hebrew Health Care. All of our guests left the celebration with a silver, star-shaped lapel pin proclaiming "you make the difference."

*Ms. Ethel Best with  
Recreation Therapist  
Elizabeth Joseph.*



HEBREW HEALTH CARE  
*for health, for life*

Dear Friends,

Health care reform is everywhere in the news today. At Hebrew Health Care, we have spent our 108 year history focusing on health care, redefining the services we offer and enhancing the ways in which we provide care. Now, as we prepare to serve new generations of elderly, we must again examine who we are and what we do.

In order to remain both financially viable and faithful to our mission in today's world, we must redefine ourselves. We must be a health care system without walls—one that can meet the needs of older adults anywhere—including the places they call home. Our goals are consistent with President Obama's vision for true national health care reform; but our vision also includes universal access to long term care as part of that reform.

In 2007, Hebrew Health Care participated with the American Association of Homes and Services for the Aging in developing a long term financing plan. The plan proposed a national insurance trust funded through individual contributions with an opt out, much like Medicare Part B. This idea has gained attention and in a briefing last May, the U.S. Senate Committee on Health, Education, Labor and Pensions noted this alternative as an integral part of national health care reform. The plan would offer a cash benefit, giving individuals more choice in how and where they receive services—and from which providers.

Connecticut has also recognized the need to shift long term services from institutional settings into the community. Its "Money Follows the Person" program is a first step in that direction. Increasingly, government funding will be directed toward this and other programs designed to offer consumers non-institutional service options.

Our community programs, including the Hoffman SummerWood expansion and our new Hospice initiative, are all responses to the changing world of aging services. We must be ready to meet the growing number of elders who look to us for services—on their terms. Those who will need us in the future will be savvy consumers expecting choices in the services they receive. They will demand exceptional quality, cutting edge technology, and coordination of services. ***At 108 years and still going strong, Hebrew Health Care continues to grow and change to meet those expectations.***



**Richard C. Robinson**  
Chairman of the Board



**Bonnie B. Gauthier**  
President & CEO



## Important Projects Made Possible through *Donor Generosity*

Aristotle once said, "To give away money is an easy matter and in any man's power. But to decide to whom to give it and how large and when, and for what purpose and how, is neither in every man's power nor an easy matter." Engaging donors in thoughtful conversations about their giving ensures that every donation to Hebrew Health Care is meaningful.

This year we have received many generous donations in support of specific projects that would never have been possible without donor support.

- Support for dementia specific activity items and renovation of the 4th floor Dining Room by Lisa, Lori & Lynne Namerow - Granddaughters of Esther Robbins.
- A washer/dryer for our Behavioral Health Unit from Lea and Richard Rubenstein.
- Renovation of the Beauty Salon by the Auxiliary of Hebrew Health Care.



*Donor support from the Join Gene event in December 2007 were used to renovate the rehabilitation center.*

- Upgraded televisions for patient rooms from Lea and Richard Rubenstein.

**For more information about how you can make your donation to Hebrew Health Care or to discuss specific projects that need support, please call 860-523-3994 or email me at [mfrancese@hebrewhealthcare.org](mailto:mfrancese@hebrewhealthcare.org).**

***Your gift helps keep the promise.***



**Madelene Francese**  
*Vice President of Development*

## Making a difference for 35 years!

**Continued from Cover...** The West Hartford Adult Day Center was founded in 1974 to help older adults remain in the community, and to relieve caregiver and family member stress. 35 years later, we are serving 70 members a week, about 35 on any given day.

Day Center members socialize with their peers, participate in recreational activities, and enjoy nutritious meals in a safe and caring environment. They engage in exercise classes, go on shopping and cultural excursions, and most importantly, receive health and wellness services such as nursing assessments, assistance with medications, and nutritional counseling to help maintain their well being and quality of life.

When our nurses have concerns about a member's health, they can quickly refer that member to an on-site physician, rehabilitation specialist, or The Hospital at Hebrew Health Care. This early warning and referral process benefits both the member and Hebrew



*Mrs. Dorothy Howard joined her Husband George for our celebration. Residents of Hartford, Mr. Howard has been at the ADC for 3 years.*

Health Care as an organization. The member receives support early, potentially preventing a more serious health issue in the future. The organization keeps the member within the Hebrew Health Care system.

Adult Day Center member Manny W puts it this way: "It's my home away from home. I enjoy the people, making new friends, keeping busy during the day, and the staff are really concerned about my care." *For more information about Hebrew Health Care's Adult Day Centers please call 860-523-3857 or visit us at [www.hebrewhealthcare.org](http://www.hebrewhealthcare.org).*

# Rehab *with attitude!*



Just before her 75th birthday, **Ann Steele** slipped and fractured her hip. After surgery, she entered Hebrew Health Care's sub-acute rehabilitation unit. "I was admitted on a Thursday night. By Friday morning I was doing PT and OT. They got me going immediately. I was very impressed." Ann was also impressed by the staff's responsiveness and upbeat attitude. **"Many of the people were such a joy, always happy and cheerful."**

The staff taught Ann how to regain her independence. "I was challenged to achieve more than I thought I could achieve." She also appreciated the staff's attention to detail: "They detected that I was low in protein. A nutritionist followed up with recommendations that I still follow a year later."

**Ann chose Hebrew Health Care because of its reputation for quality care.** She is not Jewish, but notes that "it's not a question of religion, it's how they treat people."

*Joan Carney, Executive Director, Hoffman SummerWood Community*

STAFF FOCUS

# Honored

*as 2009 Executive Director Hero Award*

Joan Carney, Executive Director of Hoffman SummerWood Community, Hebrew Health Care's assisted living community, has had many successes since joining Hebrew Health Care in 1995. Initially she was hired as the Director of Hebrew Health Care Home Health Care Agency. After working in that role for 5 years, in March of 2000 Joan was appointed the Executive Director of SummerWood, which was under construction. Since opening SummerWood in 2001, SummerWood has been recognized both state-wide and nationally for providing outstanding service for the residents under Joan's leadership. Her highest recognition is the most recent. Joan was presented with the Assisted Living Federation of America's (ALFA) "2009 Executive Director Hero Award" for her extraordinary professional service and commitment to senior living residents and their families. Joan received the award at the ALFA Annual Conference in Philadelphia this past May.



**"We couldn't be happier about Joan's recognition by the Assisted Living Federation of America. Joan's commitment to excellence and to her members and their families has made SummerWood the premiere senior living community in West Hartford. I can think of no one more deserving of this honor."** Bonnie Gauthier, President and CEO of HHC

Dear Friends,

There is no doubt in my mind that the Auxiliary of Hebrew Health Care is the finest organization to be a part of. As my two year term of office nears its end, I realize just what an incredible experience this has been!

The new signage hanging in the lobby reminds all who enter our building of the mission of Hebrew Health Care: The mission of the Auxiliary is to enhance the quality of those whose lives are touched by HHC. How quickly we are reminded as we approach the building!

**So many changes have taken place in and around the building!** Additional bricks and repairs to our Walk of Ages! The renovated lobby! The brighter Gift Shop! The Coffee Shop! Growth to our Tree of Life! And... major updates for the Auxiliary Office and the Beauty/Barber Shop are really happening!

Thank you all for this opportunity. ***This has been the journey of a lifetime!***



**Roz Bobrow**  
Auxiliary President



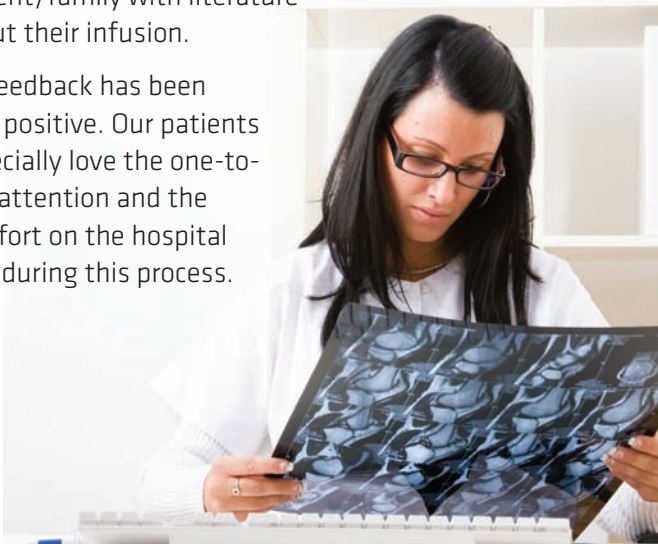
## **Infusions at HMC a Success** **ZOLEDRONIC ACID (RECLAST)**

Hebrew Health Care is proud to report on zoledronic acid (Reclast ) infusions on our Medical Hospital Unit.

Reclast is an intravenous medication administered once yearly in a hospital setting to treat and prevent osteoporosis. We've had excellent success in treating both our long-term care patients and outpatients.

We accept patients referred from the community, and provide the referring physician with a report and the patient/family with literature about their infusion.

All feedback has been very positive. Our patients especially love the one-to-one attention and the comfort on the hospital unit during this process.



## **Top 100 in Nation**

Hebrew Health Care's Home Health Care Agency has been named 2008 HomeCare Elite by OCS, Inc. and DecisionHealth. The Elite status identifies the Top 100 Medicare-certified home health agencies in the country through analysis of performance measures in quality outcomes, quality improvement and financial performance.

Bonnie Gauthier, HHC's President and CEO credits the agency's staff for this ranking. She remarked, ***"Our staff work with patients and their families to use a rehabilitation-oriented focus on functional and health outcomes. Our interdisciplinary team approach uses best practices to concentrate on making an impact on people's lives and how they age and manage their chronic diseases."***



**HEBREW HEALTH CARE**  
*for health, for life*

*Celebrating*

# Centenarians

Our 2009 Homecoming Event, Celebrating Centenarians was well attended and an enormous success. The event included a lecture on longevity and aging by Dr. Mary Alice Wolf, Director of the Institute of Gerontology at Saint Joseph College, a narrated video presentation (with piano accompaniment) by the Life Enrichment staff about the lives of each honoree, and refreshments. Each centenarian also received a Proclamation by Governor Rell which was presented to them by Dr. Wolf.

***Anna Silverman, 100, receives her proclamation by Governor Rell from Dr. Wolf as her daughter, Leila Massow, looks on.***



*Hebrew Health Care*

# what's news



[www.hebrewhealthcare.org](http://www.hebrewhealthcare.org)

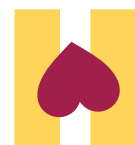
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